

**Windward Realtor Directional Signs (SIGNS)
Rules and Regulations
2018**

Weekend Direction Signs may be used in Windward. Please follow the guidelines below:

1. **City of Alpharetta Regulations:** All City regulations must be followed. Their website is which defines a “standard informational sign” is as follows:

https://www.municode.com/library/ga/alpharetta/codes/unified_development_code?nodeId=ARTIUSLAST_S2.6SI (see Section 2.6 Signs; then Section 2.6.3 Definitions; then scroll down to “Standard Informational Signs”)

2. **Windward Regulations:** In addition to the City of Alpharetta Rules and Regulations, Windward Community Services Association (WCSA) has the following Rules and Regulations for SIGNS that are required to be adhered to:

- a. Only standard Windward SIGNS are permitted. SIGNS are limited in size to 18” wide by 16” tall; with the top being half-moon shaped. SIGNS must have a white background with blue lettering and insignias. A maximum of two “Riders” (e.g., “Open House”, “Lake Front”, “Lake View”) on a SIGNS is acceptable. Each Rider is limited to 18” in width and 6” in height, and must be the same white and blue colors as the SIGNS. Approved SIGNS vendors are listed on Windward’s website; which is: www.windwardcommunity.org under the Realtor section.
- b. If a sub-subdivision within Windward has stricter SIGNS Rules and Regulations than Windward and/or the City of Alpharetta, the stricter Windward sub-subdivision Rules & Regulations take precedence.
- c. SIGNS located within Windward are only for homes that are **actively** For Sale in Windward. SIGNS may not be located at entrances to Windward Lake Club (unless you have an active listing in the Bluffs off that intersection), the Sports Park, the Boat Launch, or Pocket Parks.
- d. SIGNS are only allowed to indicate a change in direction (i.e., a turn required) from a thoroughfare **toward** an **active** Home For Sale. No SIGNS are allowed at exits **from** an “isolated” Windward sub-subdivision, dead-end street, nor loop street. SIGNS are only allowed going **into** an “isolated” Windward sub-subdivision, dead-end street, or loop street with an active Home For Sale. **Only two directional signs per listing are permitted to be posted in the community.**
- e. SIGNS are not allowed in any Windward roadway median.
- f. SIGNS are limited to four per intersection (inclusive of Estate Sale signs, Garage / Yard signs, etc.), and one sign per Realtor per intersection. If there is a median at the intersection (e.g., Lake Windward Drive and Clipper Bay Drive) then four SIGNS (one per Realtor) are allowed on each side of the median (i.e., a total of eight SIGNS are allowed at this type of intersection).
- g. SIGNS can only be displayed from Friday 10:00 AM until Monday 10:00 AM. For weekends involving a nationally recognized Holiday, SIGNS can be displayed from 10:00 AM the day before the nationally recognized Holiday until 10:00 AM the day after the nationally recognized Holiday.
- h. If a Realtor hosts a “Lunch Caravan”, “Wine and Cheese Party”, “Open House” or similar marketing “Event” during the week, SIGNS can be displayed from one hour before until one hour after the “Event.” For these type events only, one SIGNS may be placed at **one** main Windward entrance of your choice (see item 3.) from one hour before until one hour after your Event.
- i. No balloons, lights, or other “attractors” are allowed on SIGNS.
- j. Noncompliance with these Rules & Regulations will subject the homeowner or realtor to a fine of \$50 per sign.